JOSEPH TWUMASI

Web Developer & Digital Marketer
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PERSONAL DETAILS

Nationality
Ghanaian

Place of birth
Accra

SUMMARY

Innovative and results-driven Web Developer with over 15 years of hands-on experience building fast, responsive, and visually compelling websites. Founder of CodeLABGH, a digital solutions studio delivering cutting-edge websites, SEO marketing strategies, and custom WordPress solutions for businesses across the globe.

Blending deep technical expertise with creative branding insight, I help businesses grow by translating ideas into digital experiences that drive visibility, engagement, and conversion.

EXPERIENCE

Web Developer / Digital Strategist, CodeLABGH DEV, Accra, GH

02/2009 - Present

- Built and managed 50+ websites for startups, NGOs, and SMEs globally with a focus on lead generation and mobile-first UX
- Delivered full-service digital solutions including front-end development, SEO marketing, UI design, and WordPress customization
- Generated significant organic traffic increases using on-page SEO, keyword targeting, and site performance optimization
- Managed client relationships, discovery sessions, and brand workshops to translate goals into high-impact digital assets
- Worked on freelance platforms including Upwork, Elance, and PeoplePerHour with a 5-star client satisfaction rate

Freelance Front End Developer, CodeLABGH, Accra, Ghana

05/2008 - 08/2018

Freelance front-end developer specializing in website creation and redesign using HTML5, CSS3, Bootstrap, and jQuery across platforms like Elance, Upwork, and PeoplePerHour.

Senior Web Designer, ADS Media Agency, Accra

06/2006 - 06/2009

- Led front-end production of creative web projects using HTML, CSS, and jQuery
- Collaborated with cross-functional teams to execute client briefs from concept to launch
- Maintained high standards of visual storytelling and clean code practices
- Provided mentorship and training to new junior developers and designers
- Drove project planning efforts and communication with stakeholders

EDUCATION

Advanced Diploma in Graphics & Web Designing , IPMC College of Technology, Accra

08/2005 - 07/2007

Visual Arts, Kinbu Secondary Technical School, Accra

SKILLS

HTML5

CSS3

PHP

WordPress

Digital Marketing

Responsive Design

Javascript (jQuery)

CSS Frameworks (Bootstrap)

Oxygen Builder

Content Stretagy

Lead Generation

LINKS

Website

Facebook

X.com

Linkedin

ABOUT ME

As a developer and digital consultant, I blend design thinking with technical execution to solve business challenges through the web. I'm passionate about delivering measurable impact through smart code, intuitive design, and clear messaging.

Whether building from scratch or improving existing platforms, I focus on performance, simplicity, and conversion. Currently open to freelance and remote contracts, agency collaborations, and creative digital partnerships.

Work on the best top freelance platforms:

Elance now Upwork

PeoplePerHour

LANGUAGES

English